

# **SELLING.ADVERTISING**

## **1. Start point :**

1.What sorts of advertising do you notice most?

2.Which of these statements do you agree with?

- There is too much advertising on TV and the Internet.
- Advertising keeps the Internet free.
- There should be strict controls on what is advertised, and to whom.

## **2.Ex 1-5 p 58-59**

## **3.Ex 1-3 p 60**

**Book:** <https://drive.google.com/file/d/1-tfg5rTuHOcVfTOvEagjRLsXtmd0pQWY/view?usp=sharing>

h/t : p 64-65